

latterdaily

Stay inspired.



FORMERLY: OUR TURTLE HOUSE

Supporting
Latter-Day creators... (like you)



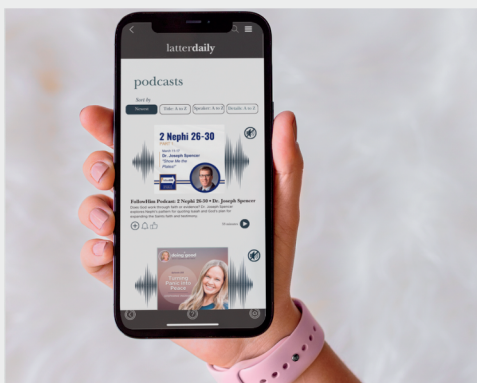
newapp newgoals

both focused on you.

We've changed our name.
We're under new management.
Now we're taking the app next level.

Introducing Latter**Daily**™...
your daily dose of latter-day
inspiration.

Filled with podcasts, talks,
miniseries, and more,
Latter**Daily** makes it easy for
subscribing members to fill their
lives with uplifting content and
connect with all their favorite
inspirational speakers. The
seamless new app design is easy
to navigate and personalized to
each subscriber, suggesting the
content they're most likely to
enjoy.



what's in it for you...

Latter**Daily** has been designed to
more fully support content
creators. Generate passive income
while we drive new audiences
toward your various platforms.
Earn money for your streams, get
paid for new content, and earn a
portion of new memberships

targetaudience

This is not much of a surprise...

but research into our audiences show that the majority of our subscriptions come from women who have a problem to solve: mothers, wives, sisters, daughters, co-workers. All are looking for Latter-Day Saint content with Latter-Day Saint values. They invite their children. They invite their friends. They invite their spouses and parents and everyone they know. Why? Because they have found the connection and answers they seek.



39-55

Target Age

F

Gender

3+ hrs

Phone Usage Per Day

\$75k

Average Yearly Income

94%

Have a problem
to solve

8/10

Do not live in Utah



earn passive income

in three easy ways



podcasts

revenue sharing

*we divide our revenue
with our content
creators*

- your income grows as we grow!
- monthly payments, reports, and analytics
- annual contract required

miniseries

flat rate per episode*



revenue sharing

**contact for pricing; all miniseries
become exclusive property of the
app unless otherwise agreed*

become an affiliate

- 10% of all new memberships gained using your affiliate link
- monthly payments, reports, and analytics
- quarterly contracts required

podcasts

Stream your podcast

Two things people are asking for:
more podcasts and
relatable discussions.

You already do both.
Stream your content to those
you're already trying to reach.

Connect with your audience

Listeners crave **connection**.
We're making it easy for listeners to
find you. From the app to our website
to social tagging, we'll link our
audiences to yours, giving you ample
opportunity for remarketing.

Generate passive income

Participate in our new
revenue sharing business model.
You'll receive monthly payments
and full analytics that will help
you evaluate which of your
content performs the very best.



miniseries

What is a miniseries?

It's kind of like a podcast... without the commitment! Record a handful of episodes about a topic we've approved then let us edit and promote the series for you.

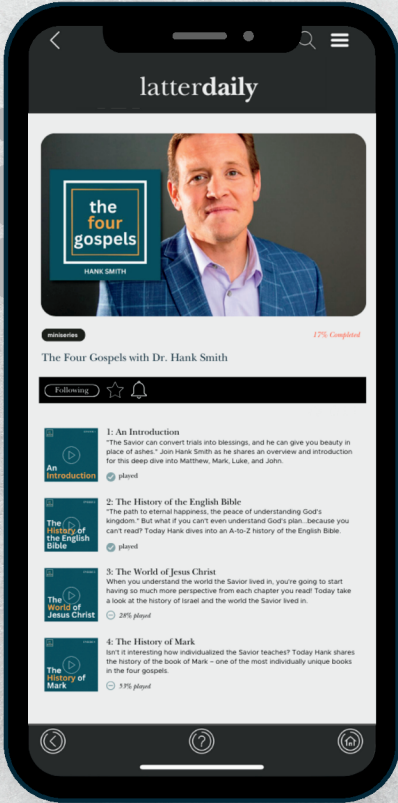
Let's see the specs

- App exclusives
- 8-12 episodes
- 15-20 minutes each
- Audio/video
- We'll provide editing & design
- You get final approval

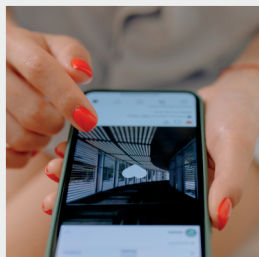
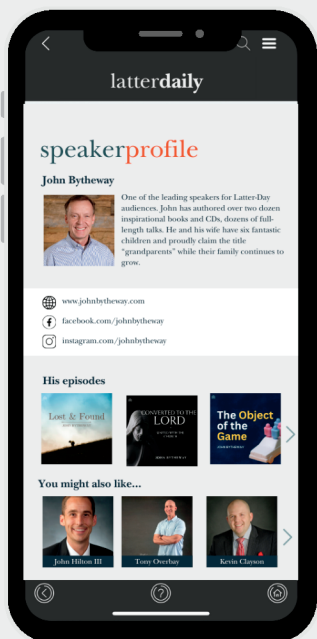
Get paid two ways

We purchase the miniseries upfront for a flat fee per episode.*

Then participate in our revenue sharing model just like all your other content.



**contact for pricing; all miniseries become exclusive property of the app unless otherwise agreed*



make a little cash on the side

Earn 10% in affiliate commissions from qualifying purchases and programs.

The more people we get talking about
LatterDaily, the more people will see
your content... which means more
streams and a bigger paycheck for you!



become an affiliate

requestedcontent

A few of the topics our members have asked for.

- relationships & intimacy
- mental health
- parenting
- self-worth
- finding/building a better relationship with God
- supporting our YSA & SA groups
- Latter-Day approach to divorce
- supporting returned missionaries
- come-back & conversion stories
- last-minute lessons (for seminary, youth, etc.)
- emotional & spiritual resilience
- empowering Latter-Day women
- finances
- emergency preparation
- Come, Follow Me support for teens
- Come, Follow Me lesson plans for adults
- faith crisis
- suicide prevention, awareness, & healing
- loss and grief
- life coaching
- q&a
- LGBTQ+
- Latter-Day Saint art & stories behind it
- Primary chorister ideas
- & so much more!

coming soon...

➔ Email Advertising



- banners
- dedicated emails
- blog articles
- 90k+ subscribers

➔ Social Media



- dedicated posts
- collaboration reels
- stories & lives
- 21k+ subscribers

➔ Event sponsorships



- large and small community events
- affordable pricing
- several tiers to choose from



got products? let's get them seen

updated 2024

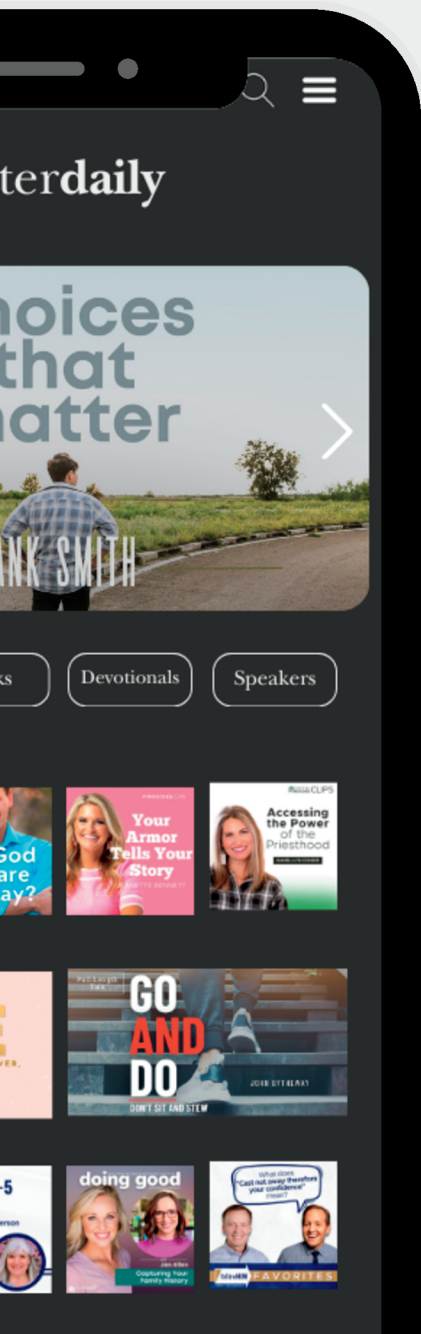
Latter**Daily** is passionate about getting you and your products in front of new audiences. You work hard. You've invested your life into your products. We want to help you succeed.

We offer dozens of ways to reach our followers, all created to fit within your budget. Be seen online or establish personal connections during live events. Got other ideas? We love to collaborate!

Let's chat.

Advertise with us:

To learn more about pricing and packages, please contact audrey@latterdaily.com.



signup

or request more info

Three ways to get started.

1. **Scan** the QR code
2. **Call** Audrey at 435.660.9495
3. **Email** audrey@latterdaily.com

